



## THE JERRY SPRINGER SHOW FINDS A NEW HOME ON CBS REALITY

**London – 26 October 2009:** Multi-channel operator Chello Zone has licensed the basic cable rights to ***The Jerry Springer Show*** from NBC Universal International Television Distribution, it was announced today. The show will be broadcast on CBS Reality, part of the company's new UK joint venture with CBS Studios International.

Series 17 of the pioneering talk show will make its exclusive UK basic cable premiere on the 24-hour 'real life' channel from 16<sup>th</sup> November – the date that the current Zone Reality channel relaunches as CBS Reality - airing in double bills weekdays at 6pm. Series 18 will follow in 2010. The multiple-year deal was negotiated by Katie Tuck, former Acquisitions Manager for Zone Reality.

***"The Jerry Springer Show*** truly spearheaded the talk show genre and we're delighted to be premiering the newest seasons for the launch of CBS Reality," said Steve Cole, Senior Vice President of Channels for Chello Zone. "It is the perfect addition to the channel's entertaining line-up of programming inspired by and reflecting real life, and we're confident that our audiences will agree."

Making its debut in the US in 1991, ***The Jerry Springer Show*** was the first no-holds-barred talk show of its kind. It dared to delve into the infidelity, homosexuality, prostitution, transvestism and other controversial circumstances experienced by its emotional and outrageous guests, but retained a sensitive approach. Springer's worldwide appeal as status as a cultural icon has catapulted his popularity all over the globe, even inspiring an award-winning opera in the UK - *Jerry Springer: The Opera*.

Available in over 10 million UK homes, via Sky, Virgin and Freesat, Zone Reality and its time shift channel Zone Reality +1 reach an average of 3.3 million adults a month. The channel's unscripted programmes span real life drama, crime, the bizarre and the unexplained, with popular shows including *Cops*, *Lock Up*, *Beach Patrol*, *Medical Detectives*, *The Zoo*, *Crossing Over with John Edward* and the channel's recent UK commission, *Psychic Private Eyes*. The channel's relaunch as CBS Reality, part of the CBS Chello Zone UK Channels partnership, will add popular CBS programming, including *Dr Phil* and *Judge Judy*, plus third party acquisitions such as *The Jerry Springer Show*.

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### **CBS Reality:**

Sky 146 (Zone Reality+1: Sky 147)  
Virgin 148  
Freesat 136

### **About CBS Chello Zone UK Channels:**

CBS Chello Zone UK Channels is a portfolio of six UK entertainment channels owned by the CBS Chello Zone UK Channels Partnership, a joint venture established in October 2009 between CBS Studios International and Chello Zone. The channels include CBS Reality, CBS Reality +1, CBS Drama, CBS Action, Zone Horror and Zone Horror +1 and feature a broad assortment of drama, reality and long form content from CBS's extensive television library, complemented by entertainment programming from third party suppliers. CBS Chello Zone Channels reach viewers in more than 13 million homes throughout the UK via the Sky, Virgin Media and FreeSat platforms. Chello Zone, the international multi-channel broadcaster, is a business unit of international media company Chellomedia, a division of Liberty Global, Inc., the world's leading international cable operator. CBS Studios International, the leading supplier of programming to the international television marketplace, is a division of CBS Corporation.

### **About Chello Zone**

Chello Zone is a leading international broadcaster and creator of bespoke thematic television channels across Europe, the Middle East, Africa and Asia. It owns and operates a portfolio of six consolidated channel brands: Zone Reality, Zone Romantica, Zone Club, Zone Fantasy and Extreme Sports Channel. Chello Zone's channels reach audiences in more than 155 million homes\* across over 100 countries and in 23 languages.

Chello Zone works closely with international programming partners to create and operate joint venture channels, including pre-school children's channel JimJam, with HIT Entertainment, and dedicated food channel Food Network, with Scripps Networks Interactive. Chello Zone has also established a joint venture with CBS Studios International for a portfolio of six UK entertainment channels, including CBS Drama, CBS Action, CBS Reality and Zone Horror.

Showcasing modern classic TV series, insightful documentaries, Hollywood and independent movies, soap operas, sports, real life drama and lifestyle television, Chello Zone's channels offer something for everyone. The linear TV channels are complemented by innovative content commissions and co-productions on mobile, online video, on demand and interactive technologies.

Chello Zone is a business unit of international media company Chellomedia, part of **Liberty Global, Inc.**, the world's leading international cable operator. For more information, visit [www.chellozone.com](http://www.chellozone.com).

\*combined consolidated and joint venture channels