

9th October 2008

Patrick Ugeux joins Chellomedia as VP Corporate Development

London, October 9th 2008: Chellomedia, the content division of Liberty Global, Inc., announced today the appointment of Patrick Ugeux as Vice President Corporate Development.

In this role, Patrick will lead the group's expansion into new territorial markets and new lines of business, while working with the rest of the senior management team in further developing Chellomedia's existing businesses.

Shane O'Neill, President of Chellomedia commented:

'We have been setting ourselves ambitious revenue growth targets and continue to do so. We expect this growth to come from the organic growth of our existing TV businesses as well as the identification of key acquisitions which are relevant to our geographical and channel portfolio. Patrick will take a key role in identifying new opportunities for us as well as supporting the expansion of the existing revenue generating businesses.'

Patrick was formerly Director of Project Kangaroo (The UK-based Video On Demand venture between BBC, ITV and Channel 4) and Director of Commercial Strategy at ITV plc. He has a background in strategy, M&A and Business Development at JP Morgan, A&E Television Networks and Marakon Associates.

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About Chellomedia

Chellomedia, the European content division of Liberty Global, Inc. is a leading international media company & distributor of channels, content and video services. The division's operating companies and business units, currently own and operate 26 branded TV channels and run a suite of digital, On Demand and broadband services in Europe. The aggregate subscriber base of the channels and its feeds reach 220 million homes*. Chellomedia focuses its TV channel business globally through its 100% owned and operating company Chello Zone via channels such as JimJam, the leading international pre-school channel, Zone Reality, Zone Horror and the Extreme Sports Channel and regionally in Iberia through Chello Multicanal, in the Benelux, where Chello Benelux operates the premium sports and movie channels Sport1 & Film1, and in Chello Central Europe where the portfolio includes Sport 1&2, the leading children's channel, Minimax and the joint venture channel MGM.

*Consolidated (185 million) and non consolidated (35 million) channels, multiplexes and feeds.

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As

of June 30, 2008, Liberty Global operated state-of-the-art networks that served approximately 16 million customers across 15 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

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