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Five New Chello Multicanal Channels on Digital+ móvil

Madrid, 23rd Feb 2009: Five Chello Multicanal channels, Odisea, Canal Cocina, Decasa, HISTORIA TM, and BIO TM have been added to “Digital+ móvil”, the Spanish mobile TV platform.

The five new channels will be simultaneously broadcast live on TV and on mobile phones, thus increasing the platform’s offering to 19 live channels.

Odisea is Chello Multicanal’s documentary channel devoted to nature, science and technology, plus contemporary social issues. The cooking channel, Canal Cocina features international cuisines, everyday cooking tips and gourmet delights. Decasa, launched in 2007, is the first Spanish channel dedicated to home and focuses on DIY, interior design, gardening, leisure and well-being. HISTORIA and BIO are Joint Venture channels between Chello Multicanal and A&E Television Networks. HISTORIA is the leading destination for historical content across a range of genres, including military history, contemporary history, natural history, and technology. BIO is about real people and their stories featuring original unscripted series such as Gene Simmons Family Jewels and the award-winning BIOGRAPHY series.

The Managing Director of Chello Multicanal, Eduardo Zulueta, said, “This deal is great news for Digital + mobile viewers, who will now be able to access an even broader genre of TV channels via their mobile devices. The strategic utilization of new technologies to meet consumer needs is of importance to our growth. We are delighted by the confidence shown in our portfolio by Digital+ móvil.”

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Chello Multicanal channels are also available on the mobile TV offerings of Vodafone and Movistar.

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About Chello Multicanal

Chello Multicanal is the leading independent provider of thematic television channels in the Iberian market (Spain, Portugal), operating eight channels which reach 3.5 million households. Its TV brands include Canal Panda, Canal Hollywood, Canal Cocina, Sol Musica, Odisea and Decasa. It also operates a joint venture with AETN_ HISTORIA and BIO. (Chellomedia operates its business in Spain & Portugal as Multicanal Iberia S.L.U and Iberian Program Services CV). Chello Multicanal is a Business Unit of Chellomedia, a leading international media company and the European content division of Liberty Global, Inc.

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of September 30, 2008, Liberty Global operated state-of-the-art networks that served approximately 16 million customers across 15 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

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